

## **BrainNet Ranks Amongst the Top 25 Management Consultancy Firms in Germany**

**Bonn, May 26, 2010 – BrainNet Supply Management Group AG is one of the 25 largest management consultancy firms in Germany according to the current market overview produced by market research company Lünendonk GmbH, “*The top 25 management consultancy firms in Germany*”. This makes BrainNet the only consultancy firm specializing in procurement and supply chain management (SCM) in the top consultancy firm rankings.**

The Lünendonk® lists of leading firms on the German market have been published for 27 years and are one of the most widely recognized rankings in Germany. In the last financial year, BrainNet increased its turnover from €30 to €36 million and entered the top 25 as a management consultancy firm specializing in procurement and SCM. According to the Federal Association of German Management Consultants (BDU), there are a total of 13,300 firms working in senior management consultancy.

More than 60% of the companies amongst the top 25 have had to weather huge drops in turnover. This puts BrainNet high up in the rankings of German senior management consultancy firms as it is amongst the 40% of consultancy firms to buck the trend and record a double-figure growth rate in the crisis year.

“BrainNet’s success is primarily the result of satisfied customers. Together we see through projects where firstly we guarantee an ROI after no more than six months and secondly where procurement and supply chain organizations are geared towards long-term success in a highly volatile environment – anywhere in the world,” comments Christian A. Rast, CEO of BrainNet. “But our growth also clearly demonstrates how important procurement and SCM have become for commercial success. We are proud to have entered the top 25 of the German consultancy market.”

**You can download the current Lünendonk® list “The top 25 management consultancy firms in Germany” from**

**[http://www.luenendonk.de/management\\_beratung.php](http://www.luenendonk.de/management_beratung.php)**

## About the BrainNet Supply Management Group AG

BrainNet is one of the leading international brands for supply chain management consultancy. Employing 235 members of staff, BrainNet turns over €36 million globally. BrainNet develops and realizes tailored solutions for more than 80 of the companies listed in the Global Fortune-500 and around 240 fast growing SMEs. For years, BrainNet has had offices in Bonn, Boston, Budapest, Chicago, London, Mumbai, Munich, São Paulo, Shanghai, St. Gallen, Stockholm, Tampa and Wroclaw.

The study "Hidden Champions of the Consulting Market" by the Scientific Society for Management and Consulting (WGMB) puts BrainNet as the number 1 purchasing consultant in Germany. The company is – together with Roland Berger – also the only consultancy to be listed in the Hidden Champion top 5 ranking in all the supply chain management disciplines (purchasing, internal supply chain & processes and distribution logistics).

Through its close collaboration with the Supply Chain Management Institute (SMI) at the European Business School (EBS), BrainNet offers a totally unique value-creation chain ranging from research and training young talent at leading business schools to implementing consultancy projects and strategic qualification of top managers and supply chain managers.

For more information about BrainNet, please go to [www.brainnet.com](http://www.brainnet.com)

## BrainNet – people creating connected solutions

### BrainNet Company Contact

BrainNet Supply Management Group AG  
Sven Marlinghaus, Partner  
Teufener Strasse 25  
CH-9000 St. Gallen  
t + 41 (0)71 - 226 10 60  
f + 41 (0)71 - 226 10 69  
m + 49 (0) 175 - 9395032  
[s.marlinghaus@brainnet.com](mailto:s.marlinghaus@brainnet.com)  
[www.brainnet.com](http://www.brainnet.com)

### PR Contact / Graphical Material

Maisberger, Gesellschaft für strategische  
Kommunikation mbH  
Dimitrij Naumov/ André Nowak  
Kirchenstrasse 15  
81675 München  
t +49 (0)89 41 95 99 -63 / -15  
f +49 (0)89 41 95 99 -12  
[brainnet@maisberger.com](mailto:brainnet@maisberger.com)  
[www.maisberger.com](http://www.maisberger.com)