

**New Series of Publications in Cooperation with the  
European Business School  
BrainNet Science Edition –  
Series of Scientific Publications on  
Supply Chain Management**

**Bonn, October 21, 2008 – BrainNet Supply Management Group AG is publishing a series of publications on Supply Chain Management. The consultancy firm is joining forces with the renowned Supply Chain Management Institute (SMI) to publish studies and books on challenges and solutions for procurement and logistics under the name “BrainNet Science Edition”.**

The first publication in the series is the “Future of Logistics 2025 – Global Scenarios” study which will be available from October 22, 2008. The study is the result of a joint venture between the Supply Chain Management Institute (SMI) at the European Business School (EBS) and BrainNet. It includes the results of an international real-time Delphi survey and the Future of Logistics conference which was held as part of CeMAT, the world’s most important intralogistics trade fair, in May 2008.

“We have several objectives for the scheduled series of publications,” said Sven Marlinghaus, Partner and Managing Director at BrainNet and publisher of the “BrainNet Science Edition”. “On the one hand, the rapid and profound changes which Supply Chain Management is currently facing demand valid and sustainable analyses as a basis for developing strategies. On the other hand, there is an urgent need for action to train procurement and logistics staff at all levels of responsibility. And finally, we want to build a bridge between science and practice to jointly overcome these challenges.”

## About the BrainNet Supply Management Group AG

BrainNet one of the leading international brands for supply chain management consultancy. Employing 220 members of staff, BrainNet turns over €30 million globally. BrainNet develops and realizes tailored solutions for more than 80 of the companies listed in the Global Fortune-500 and around 240 fast-growing SMEs. For years, BrainNet has had offices in Bonn, Boston, Budapest, Chicago, Mumbai, Munich, Shanghai, St. Gallen, Tampa and Wroclaw.

Through its close collaboration with the Supply Chain Management Institute (SMI) at the European Business School (EBS), BrainNet offers a totally unique value-creation chain ranging from research and training young talent at leading business schools to implementing consultancy projects and strategic qualification of top managers and supply chain managers.

For more information about BrainNet, please go to [www.brainnet.com](http://www.brainnet.com).

## BrainNet – people creating connected solutions

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